

CELEBRATING THE FUTURE

A PARTNERSHIP WITH



&



CRECOMM

2025

OVERVIEW

Creative Communications (CreComm) is dedicated to providing exceptional education and empowering the next generation of young professionals. CreComm values celebrating student milestones and connecting with the community.

We look forward to recognizing our graduating students at our "CreComm 2025" event with an MTV VMA theme. Partnership between SnapJoy and CreComm would enhance student experiences at the event, fostering a positive brand association with SnapJoy.

This sponsorship offers valuable brand visibility among current and future communicators, building brand loyalty and demonstrating a commitment to supporting education and the development of young professionals. This collaboration will be beneficial to Snapjoy, providing valuable brand exposure and community connections.

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Event Information

Event: CreComm 2025

Date: April 9, 2025

Time: 5:30 p.m. to 8:30 p.m.

Location: RRC Polytech, 319 Elgin Ave, Winnipeg

Attendance: We expect to welcome 200 attendees

WE RECOGNIZE SNAPJOY'S OBJECTIVES INCLUDE:

ENHANCING BRAND IMAGE

Position SnapJoy as a supporter of the communications community. Aligning with CreComm will demonstrate SnapJoy's commitment to the development of young professionals, building brand loyalty among up-and-coming communicators.

REACHING TARGET AUDIENCES

Connect with students, educators, and industry professionals who value supporting the next generation of young professionals. CreComm graduates go on to careers in communications, event planning, and related fields, making this partnership a strategic investment in building relationships with future industry leaders.

DRIVING SALES

Increase brand awareness and sell services. Direct engagement with target audiences will generate brand awareness and ultimately contribute to increased sales.

SHOWING COMMITMENT

Showcase SnapJoy's dedication to celebrating milestones. This visible support strengthens SnapJoy's reputation as a socially responsible business.

TARGET AUDIENCE

SnapJoy's target audiences can consist of two groups: business owners and event planners. Businesses, seeking innovative marketing solutions and engaging brand experiences, can utilize SnapJoy's photo booths for product launches or corporate events, driving brand awareness. Event planners, responsible for creating memorable occasions for their clients, can hire SnapJoy to add a unique and entertaining element to weddings, baby showers, and other celebrations, ensuring guest enjoyment and lasting memories.

PSYCHOGRAPHICS

Business Owners: Driven by a desire for growth and recognition, business owners seek marketing solutions that deliver ROI and elevate their brand. They're often competitive and appreciate innovative approaches that set them apart from the competition, valuing data-driven insights to refine their strategies and maximize impact.

Event Planners: Passionate about creating unforgettable experiences, event planners are highly organized and detail-oriented, prioritizing execution and client satisfaction. They're creative problem-solvers who appreciate reliable partners and innovative ideas that enhance the guest experience and reflect their client's vision.

THE ASK

Partnering with CreComm is an investment in a shared vision of supporting the next generation of young professionals. With your support, we can enhance the student experience and celebrate their achievements.

We seek in-kind support to amplify the impact of CreComm 2025; this includes the provision of SnapJoy's photo booth services.

We are happy to revisit these terms to maximize the positive outcomes for SnapJoy.



THE OFFER

LOGO PLACEMENT

The SnapJoy logo will be included in the award presentation.

PROGRAM MENTIONS

Verbal recognition in the event program.

SOCIAL MEDIA POSTINGS

Dedicated posts during and after the event, tagging SnapJoy

GIFT BAG COUPON

A SnapJoy coupon included in graduate gift bags.



CELEBRATING THE FUTURE

CRECOMM

The year 2025 is written in a stylized, outlined font. The '2' and '5' are connected to the '0' and '2' respectively. A thick, pink, horizontal brushstroke underline is positioned beneath the 'CRECOMM' text, extending to the left of the '2025'.

We invite SnapJoy to join us in celebrating student success and fostering a vibrant community by sponsoring CreComm 2025. Partnering with CreComm offers a platform to connect with target audiences, enhance brand image, and achieve your objectives while making a positive impact on the next generation of professionals.

We are confident that this partnership will build lasting relationships between SnapJoy and the communications community and we look forward to discussing the possibilities further.